

## 1st CCAMI INTERNATIONAL CONGRESS - GEOPOLITICS, CONFLICT RESOLUTION, AND HUMAN RIGHTS

**Date:** October 23, 2025

**Venue:** Hotel Tivoli Mofarrej – São Paulo

**Format:** In-person + Live Broadcast + Recording available at CCAMI Academy

**Bilingual Event:** Simultaneous Translation

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**Masters of Ceremony - Natascha Tunkel, Rissiane Goulart, and Katia Martins**

**08:00–09:00 | Welcome Reception & Coffee**

### **ACT 1 – A WORLD IN CONFLICT**

**09:00–10:00 | Official Opening**

Institutional Speech and Storytelling – the journey of SHE and CCAMI – *Fabiola Keramidas (President of CCAMI), Fernanda Burle (President of SHE Institute)*.  
Presentation of CCAMI Projects – *Julia Nogueira (Vice-President of CCAMI) and Sabrina Hornos (Teacher – CCAMI Academy)*

**10:00–10:30 | Inspirational Keynotes**

Video – *Sukhsimranjit Singh on interculturality and mediation in times of crisis (to be confirmed)*.

Live Lecture – *Zachary Calo*.

**10:30–12:00 | Panel 1 – Geopolitical – Borderless Conflicts: Power, Migration, and the New Logic of Negotiation**

This panel opens the geopolitical foundation of the Congress. It offers a diagnosis of new global, migratory, political, and commercial tensions that challenge traditional dispute resolution mechanisms. The aim is to show that, in a connected and crisis-driven world, sustainable agreements require culturally skilled mediators and reliable institutions.

Speakers – *João Eduardo Cerdeira de Santana, Shaun Henriques, Murilo Aragão (to be confirmed).* Moderator – *Somayyeh Ghandali.*

**12:00–13:00 | Lunch & Networking**

Finger food and networking with panelists and participants offered by CCAMI/SHE.

**ACT 2 – COMPANIES AS PEACEBUILDING AGENTS**

**13:00–14:30 | Panel 2 – Technical – Strategic Negotiation: Local and Global Business**

**Solutions**

In this panel, experts will discuss how strategic negotiation, both nationally and internationally, can be applied to managing complex disputes, protecting institutional reputation, promoting social peace, and supporting ESG agendas.

Speakers – *Andy Rogers, Diego Faleck, Gary Birnberg.*

Moderator – *Jean-Christophe Barth.*

**14:30–16:00 | Panel 3 – Technical – ESG and Funding: Companies and Peace as a Strategic Value**

This panel features executives from companies already implementing concrete practices with measurable impact. It will address how businesses are incorporating mediation, diversity, and inclusive productivity into their ESG strategies, both internally (organizational culture, litigation prevention) and externally (social license, global supply chains, institutional reputation). Best market practices will be shared from the direct experience of ESG managers in their organizations.

Speakers – *Rafael Santos (Aurora Coop), Bianca Furlan (JSL S.A) and Isabela Ronco (Azul Linhas Aéreas).*

Moderator – *Silvia Tyrola (Mulheres do Brasil).*

**ACT 3 – INTERCULTURAL JUSTICE (FOUNDATION AND TRANSFORMATION)**

**16:00–17:30 | Panel 4 – Intercultural – Conflict Resolution through Cultures and Forced Migration**

Intercultural mediation will be presented as a real, effective, and legitimate practice of conflict transformation. This panel addresses both the legal basis (right to peace, right to be heard, cultural autonomy) and the effectiveness of mediation in responding to diverse disputes-personal, labor, and commercial-those cross borders.

Speakers – *Ati Alipour, Gabriela Assmar, Zouhdi Yakan, Thomas John.*

Moderator – *Benazira Djoco.*

**17:30–18:30 | Closing Keynote**

Keynote Speaker – *Denise Shaw.*

**18:30 | Official Closing**



## Mini Bios - Panelists

### 1) Fabiola Keramidas



Fabiola Keramidas is a lawyer and former Counselor of both the Third Council and the Superior Chamber of the Administrative Council of Tax Appeals (CARF). She graduated in Law from the Pontifical Catholic University of São Paulo (PUC/SP) and holds a Master's degree in Law from the Brazilian Institute of Teaching, Development and Research (IDP), with a thesis on Arbitration. She also completed postgraduate studies in Internal Controls and Finance at FIPE/CAFE; in Income Tax and Corporate Accounting at the São Paulo Association of Tax Studies (APET); and in Tax Law, with a specialization in Administrative Procedure and Tax Litigation, at IBET. Fabiola serves on the boards of the Lama Gangchen Foundation, the SHE Institute, and the Brazilian Institute of Arbitration and Tax Transaction (IBATT). She is Director of the Institute of Tax Research (IPT), President of the Chamber of Conciliation, Arbitration, and Intercultural Mediation (CCAMI), CEO of Lamtech Tecnologia, and a partner at Keramidas Advocacia.

LinkedIn: <https://br.linkedin.com/in/fabiola-keramidas-60356512>

## 2) Fernanda Burle



Fernanda Burle is a founding partner of MJ Alves, Burle e Viana Advogados. She began her career in Recife in the areas of corporate and international law and gained professional experience in Geneva, Santiago de Chile, Washington D.C., Lisbon, and Brasília, where she consolidated her advocacy work. Fernanda is a Board Member of CESA – Center for the Study of Law Firms, a member of the Council for Sustainable Economic and Social Development of the Presidency of the Republic, and President of the SHE Institute – Sustainable Humanitarian Empowerment.

LinkedIn: <https://mjab.adv.br/equipe/integrantes/fernanda-burle/>

## 3) Andy Rogers



Andy Rogers is a dispute resolution and strategic communications specialist, with a degree in Marketing and Communications in the UK. He has represented CEDR on the Civil Mediation Council (CMC) as a trustee and director since 2011 and currently serves as Vice Chair of the CMC Mediation Standards Council Registration Committee. He is also a member of the Board of the International Mediation Institute (IMI), representing CEDR.

LinkedIn: <https://uk.linkedin.com/in/andy-rogers-8934254>

#### 4) **Ati Alipour**



Ati Alipour is the founder and principal attorney of Hudson Law and Mediation, a New York City–based practice focused on dispute resolution and cross-border legal matters. Licensed in New York and California, she brings extensive experience in mediation, conflict resolution, and training on intercultural communication across academic institutions and international organizations. Her work emphasizes the design and facilitation of processes that bridge cultural and legal differences, equipping parties from diverse backgrounds to navigate disputes effectively in both domestic and international contexts.

LinkedIn: [linkedin.com/in/ati-alipour-b15abaa6](https://www.linkedin.com/in/ati-alipour-b15abaa6)

#### 5) **Benazira Djoco**



Benazira Djoco is a Member of the Sustainable Social and Economic Development Council of the Federal Government of Brazil. She was recognized by the Pan African Youth Leadership Foundation as one of the 100 Most Influential Young Africans of 2025. She serves as Project Manager at the SHE Institute – Sustainable Humanitarian



Empowerment, International Affairs Advisor at the General Union of Workers (UGT), and is also CEO of Djoco Beauty. With a background in Tourism, Marketing, and Social Communication, she works in the promotion of public migration policies, social inclusion, education, culture, and the empowerment of women in vulnerable situations, focusing on initiatives that generate social impact and sustainable development.

#### 6) Bianca Furlan



Bianca is HR Management & Recruitment Manager at JSL S.A. She holds a degree in Business Administration and an MBA in Strategic People Management. With over 18 years of experience in Human Resources, she has worked across all HR subsystems, with a strong background in generalist management, recruitment and selection, process development, and team leadership. She currently works in Human and Organizational Development (HOD), focusing on Diversity & Inclusion, Corporate University, Training & Development, as well as programs such as Women in Leadership, Young Apprentice, Internship, and Trainee initiatives.

LinkedIn: <https://www.linkedin.com/in/bianca-furlan-torralvo-16b4a123/>

## 7) Denise Shaw



Denise Shaw is a New York-based mediator, arbitrator, and attorney specializing in complex commercial disputes, succession, family businesses, and multi-party conflicts involving cultural, religious, gender, and community dimensions. She also serves as a neutral for U.S. government agencies in senior management labor disputes. A former President of the Association for Conflict Resolution - Greater New York (ACR-GNY), she has extensive experience in international mediation competitions, including the ICC Mediation Competition (2018–2025), Lex Infinitum (2022–2024), and the CPR Mediation Competition in São Paulo, where she has served since 2017 as a judge, panelist, and case co-author. A frequent presenter and speaker, she was recently invited to the ICC Brazilian Mediation Day in Paris and has lectured in Brazil on judicial mediation, education, and law enforcement. She holds a law degree from the University of Pennsylvania Law School and is the founder of the Shaw Group, a conflict resolution consulting firm.

LinkedIn: <https://www.linkedin.com/in/denise-shaw-1461ab12>



#### 8) **Diego Faleck**



Diego Faleck is a business mediator, conflict negotiator, and specialist in the design of dispute resolution systems, with experience in high-profile national and international cases. He graduated in Law from the Pontifical Catholic University of São Paulo (1998), completed a specialization in Contract Law at the same institution (2002), holds an LL.M. from Harvard Law School (2006), and a PhD in Law from the University of São Paulo (2017).

LinkedIn <https://br.linkedin.com/in/diego-faleck-bba07116>

#### 9) **Gabriela Assmar**



Gabriela Assmar is a lawyer, mediator, systemic constellator, Ombudsman, and member of advisory boards, with 30 years of experience in resolving complex conflicts in Brazil and abroad, in areas such as business, family, criminal, and community matters, both within the Judiciary and in private practice. In the corporate sector, she has worked at prestigious law firms and has also served as Legal Director, Director of Institutional Affairs, and Ombudsman. She was the first Brazilian Weinstein JAMS Fellow and co-author of the Brazilian Mediation Law. Internationally, she has served on the panel of mediators of the Ombuds Office of UN Funds and Programs and has worked as a trainer

in mediation and systemic constellations. She is currently the mediator responsible for all labor disputes at the International Labour Organization (ILO) in Geneva.

LinkedIn: <https://ch.linkedin.com/in/gabriela-ourivio-assmar-103356a/pt>

#### 10) Gary Birnberg



Gary Birnberg is a renowned international mediator and arbitrator specializing in the resolution of complex and cross-border commercial disputes. He is currently associated with JAMS, one of the leading alternative dispute resolution (ADR) institutions in the United States. He also chairs the Advisory Board of the Hague Court of Arbitration for Aviation and is a member of several international institutions, including ICC, ICDR, CAM-CCBC, and CBMA. His academic background includes a B.A. in International Relations from the University of Pennsylvania, a J.D. from Boston University School of Law, and an MBA from INSEAD. He is admitted to the bar in four U.S. states, including New York and the District of Columbia.

LinkedIn: <https://www.linkedin.com/in/garybirnberg/>

### 11) Isabela Bettini Ronco



Isabela is a lawyer graduated from the Pontifical Catholic University of São Paulo, with a specialization in Law and Artificial Intelligence from the University of Coimbra. She began her career at Pinheiro Neto Advogados and later worked in the legal departments of major companies in the food, agribusiness, and retail sectors. In 2023, she joined the Institutional Relations team at Azul Linhas Aéreas and currently serves as the company's Manager of Institutional and Tax Relations.

### 12) Jean-Christophe Barth



Jean-Christophe Barth is the Executive Director of the World Association of PPP Units & Professionals, an international non-governmental organization that serves as a catalyst for the PPP profession and mobilizes the power of a global network of PPP units and professionals to advance the UN 2030 Agenda. He is a Weinstein JAMS Foundation International Fellow (2024). As a commercial mediator (accredited by the FSM and the Franco-German Chamber of Commerce), he also facilitates international business

transactions. He teaches Governance, Sales & Contract Negotiation, and Brand and Business Protection at several academic institutions. Jean-Christophe has extensive professional experience, having worked at Bombardier, Citibank, LBBW, the German-Brazilian Chambers of Commerce in São Paulo, Robert Bosch Stiftung, SGL Carbon, the European Champions Alliance, and the UN Office on Drugs and Crime in Vienna, within the Global Program against Money Laundering.

LinkedIn: <https://www.linkedin.com/in/jcbarth/>

### **13) João Eduardo Cerdeira de Santana**



João is a lawyer graduated from the University of São Paulo (USP). He has held strategic positions in both federal and state public administration, was part of the federal economic team in the 1980s and served as Minister of Infrastructure in the Collor government (1991–1992). He chaired the boards of companies and entities related to infrastructure, such as Viracopos Airport. He represents international funds engaged in arbitration in Brazil and currently works as a lawyer and consultant in public policy, infrastructure, and economic development.

LinkedIn: <https://www.linkedin.com/in/joao-eduardo-cerdeira-de-santana-84764315/>

#### 14) Julia Nogueira



Julia is a lawyer with a PhD in Law from PUC-SP, a Master's degree from PUC-SP, and a specialization in Tax Law from IBET. She is Vice President of Government Relations at the Brazilian Institute of Tax Arbitration and Transactions (IBATT) and Vice President of the Chamber of Conciliation, Arbitration, and Intercultural Mediation (CCAMI). She is the author of the book *Imposto sobre a Renda na Fonte* (Quartier Latin) and several articles in the field of tax law, and she also teaches specialization courses in Tax Law at IBET, PUC-Cogea, and Escola Paulista de Direito (EPD).

LinkedIn: <https://br.linkedin.com/in/julianogueira>

#### 15) Katia Ramos



Katia is a Brazilian lawyer based in Paris, with more than 20 years of professional experience. She holds a Master's degree in International Law from Université Paris Nanterre, an LL.M. in Corporate Law and Capital Markets from Ibmecc, a specialization in Civil Law, and a Law degree from Mackenzie University (São Paulo). She also completed a specialization in Mediation at the Centre de Médiation et d'Arbitrage de Paris (CMAP), in Mediation, Conciliation, Negotiation, and Arbitration at SAGE in partnership



with CAMARB, and in Commercial Law at Universidad de Alcalá (Madrid). She previously served as an advisor to the Court of Ethics and Discipline of the Brazilian Bar Association, São Paulo Section (OAB/SP).

LinkedIn: <https://www.linkedin.com/in/katia-martins-ramos-2953083a/>

#### **16) Natascha Tunkel**



Natascha Tunkel is an Austrian lawyer with more than a decade of experience in complex dispute resolution, acting as a consultant, arbitrator, and mediator in commercial disputes across sectors such as technology, life sciences, energy, and intellectual property. She is Head of Investigations at KNOETZL, where she leads large-scale reviews in cases involving insolvency, fraud, and white-collar crime. With a strong academic background in Civil Procedure, ADR, and Insolvency Law from the University of Vienna, Natascha actively contributes to the development of mediation as a member of the VIAC Mediation Advisory Board, an officer of the IBA Mediation Committee, and the Austrian delegate to the ICC ADR and Arbitration Task Force.

LinkedIn: <https://at.linkedin.com/in/natascha-tunkel-00261629>



### 17) Rissiane Goulart



Rissiane Goulart is an international business lawyer, holding a Master's degree in International Law from California (USA). She is a strategic negotiator and commercial mediator, with a focus on corporate recovery and restructuring. She serves as Chair of the Negotiation and Mediation Committee of the Brazilian Bar Association – Santa Catarina (OAB/SC) and as Secretary-General of the National Mediation Committee of the Federal Council of the Brazilian Bar Association (CFOAB). She is also a member of the Working Group on Over-Indebtedness of the Brazilian National Council of Justice (CNJ). Rissiane is Deputy Vice President of CCAMI – São Paulo/Paris, a Board Member of CMR for corporate restructuring in São Paulo, and Director of Mediation at CMAA/Florianópolis. She has judged international negotiation and commercial mediation competitions in Vienna, Paris, and New York. She is co-founder of the Brazilian Mediation Day and the Global Dispute Resolution Conference in Paris. Notably, she was the first Brazilian to draft the final commercial case of the ICC Mediation and Negotiation Competition in Paris. A TEDx speaker and co-author of several legal works, she has pursued studies at Berkeley, Stanford, and Harvard. She is also a visiting professor at the Catholic University of Porto, Portugal, for its Summer Program.

LinkedIn: <https://www.linkedin.com/in/rissiane-goulart/>

### 18) Rafael Santos



Rafael Santos is a specialist in government relations, institutional strategy, and advocacy, with more than a decade of experience in the agribusiness sector. He currently serves as Coordinator of Institutional and Government Relations at Aurora Coop, representing the company in strategic dialogues with authorities and stakeholders to defend sectoral interests, mitigate risks, and promote public policies. He has a solid track record at companies such as BRF, where he held various leadership roles in institutional relations. Rafael holds an MBA in Government Relations from Fundação Getulio Vargas and a degree in Business Administration from the University of Vale do Itajaí (Univali).

LinkedIn: <https://www.linkedin.com/in/rafael-santos-1104/>

### 19) Sabrina Hornos



Sabrina is a Partner at Pactos Coaching and Mediation. She holds a Law degree from USP and is a specialist in Corporate and Real Estate Law. She completed postgraduate studies in Real Estate Business (FAAP) and Human Rights (Mackenzie). A certified coach by ABRACEM and EcoSocial, she is accredited by the ICF. She serves as a judicial and

extrajudicial mediator in private chambers, trained by Mediativa and Trigon/IMO/Ecosocial, and certified by ICFML. Founder of the Mediation Center of Sinduscon-SP. Member of the Dispute Resolution Board Foundation (DRBF). Guest Lecturer at USP, teaching Nonviolent Communication in the Criminal Procedural Law course at the USP Law School. Facilitator of Restorative Practices, implementation of Restorative Circles, facilitation of Restorative Meetings, and implementation of Family Group Conferences – IIRP International. Facilitator of CNV dialogue and mediation workshops in public, private, and third-sector institutions. Yoga instructor for over 20 years. Certified in Mindfulness Meditation techniques by the New Skills Academy.

## 20) Shaun Henriques



Shaun is an international ADR expert with more than twenty years of experience handling high-value and complex disputes, conflicts, and cross-cultural situations. He works as a mediator, arbitrator, ADR lawyer, negotiator, and accredited instructor, in addition to practicing litigation and transactional advocacy. Shaun also serves on several ADR panels worldwide.

LinkedIn: <https://jm.linkedin.com/in/shaun-henriques-fciarb-9a357a1a>

## 21) Silvia Tyrola



Silvia Tyrola is a partner at Gerppass Consulting and an executive with over 25 years of experience in national and multinational companies, leading Human Capital, Diversity, Organizational Culture, and Sustainability/ESG initiatives across Latin America. She currently serves as Vice President of Diversity at the Brazilian Marketing Foundation and was Diversity Director at ABRH Brasil (2022–2024). She has international experience in designing and implementing inclusion, diversity, and engagement programs in countries such as Mexico, Costa Rica, Argentina, Chile, Peru, Colombia, and Venezuela. A graduate of Cornell University (USA) in Competencies to Advance Diversity and Inclusion Strategies, Silvia has been recognized for leading cultural transformation projects and strengthening equity and sustainability practices within major organizations.

LinkedIn: <https://www.linkedin.com/in/silvia-tyrola-4bb574112/>

## 22) Somayyeh Ghandali



Somayyeh Ghandali is an architect, cultural producer, and entrepreneur with international experience in Iran and France. She holds a Master's degree in Architecture and Urbanism from the University of Tehran and began her career as an architect at EBS, later serving as Production Director at Romak Sazeh in Tehran. In Paris, she worked as a Coordinator at SPADA (France Terre d'Asile) and co-founded both the Barista Gallery and Akis Groupe, a tourism agency. She is also the founder of Somi TEA, a cultural and entrepreneurial initiative that uses tea as a medium for connection and exchange. Fluent in English, French, Dari, and Persian, Somayyeh brings together expertise in architecture, cultural innovation, and entrepreneurship to develop projects that bridge disciplines and foster cross-border dialogue.



### 23) Sukhsimranjit Singh



Sukhsimranjit Singh, Ph.D., is a renowned international mediator and educator specializing in complex commercial, organizational, transnational, and intercultural disputes. He holds a Doctorate in Law from the National Law University, Delhi; an LL.M. in Dispute Resolution from the University of Missouri–Columbia School of Law; a Post-Doctorate in Conflict Resolution from the Mitchell Hamline School of Law; and an LL.B. (Hons.) from NALSAR University of Law, Hyderabad. An award-winning educator, he has trained more than 5,000 professionals from 55 countries and is widely recognized for his work in advancing conflict resolution, leadership, and change management on a global scale.

LinkedIn: <https://www.linkedin.com/in/mediatorsingh/>

### 24) Thomas John



Thomas John is a mediator, arbitrator, and accredited negotiator. He is the Director of the IBA-VIAC CDRC Mediation & Negotiation Competition and has more than 20 years of experience working in law firms, the private sector, and government. He is a professor at



Sigmund Freud University in Vienna, where he teaches Mediation, and the author of several publications.

LinkedIn: <https://nl.linkedin.com/in/thomasjohnaciarb>

## 25) Zachary Calo



Zachary R. Calo is a Professor of Law at Hamad Bin Khalifa University (Qatar) and also teaches at the University of Notre Dame Australia, the Open University (UK), and the Tashkent State University of Law (Uzbekistan). He is a Research Scholar in Law and Religion at Valparaiso University, a Fellow at the Center for the Study of Law and Religion at Emory University, and an Associate Editor of the *Oxford Journal of Law and Religion*. His academic background includes a J.D. from the University of Virginia School of Law, a Ph.D. in History from the University of Pennsylvania, a B.A. and M.A. from Johns Hopkins University, an M.A. in Ethics from the University of Virginia, and an LL.M. in Dispute Resolution from Pepperdine University. He practices law at McNair Chamber, serves on the arbitration panels of Sport Resolutions UK and the Qatar Sports Arbitration Tribunal, and is also a CEDR-certified mediator. Author of numerous works, he is co-editor of *Agape, Justice, and Law* (Cambridge University Press) and *Christianity, Ethics, and the Law* (Routledge, forthcoming).

LinkedIn: <https://qa.linkedin.com/in/zacharycalo>

## 26) Zouhdi Yakan



Zouhdi Yakan is an international mediator (IMI Qualified and CEDR Accredited) and partner at LAW HOUSE – Shaikha Almeihri Advocates & Legal Consultants, based in Abu Dhabi and Dubai. He has over 20 years of legal experience in the United Arab Emirates, specializing in corporate, commercial, banking and finance law, and leads the firm's arbitration and ADR practice. He has mediated commercial, labor, insurance, corporate and civil disputes, including work as a volunteer with the California Academy for Mediation Professionals (CAMP) in Los Angeles, California. He received advanced mediation training from the American Institute of Mediation, JAMS and Pepperdine University, and co-trained a 40-hour Mediation Training Program with the American Bar Association (ABA) and Pepperdine University in Jordan. He holds an LL.M. in Dispute Resolution from Pepperdine University. Zouhdi is the author of publications for LexisNexis and Thomson Reuters on mediation and arbitration, serves on the panels of the Saudi Center for Commercial Arbitration (SCCA) and the Lebanese Arbitration and Mediation Center (LAMC), and is a member of the advisory board of The Mediation Hub MENA. LinkedIn: <https://www.linkedin.com/in/zouhdi-yakan-ll-m-adr-5533101a/>